



Good Practice: New Battery Production in Sweden

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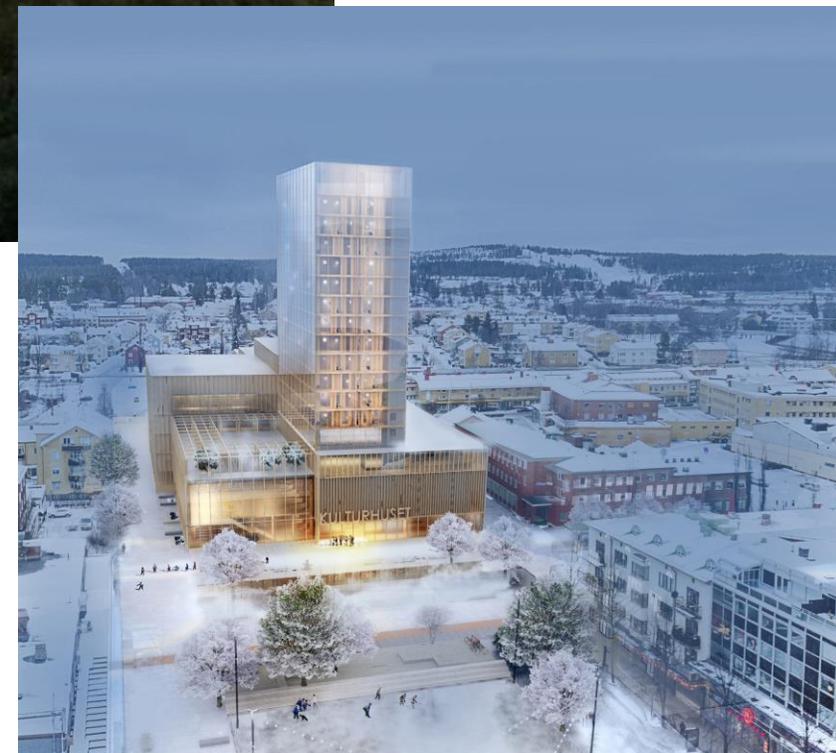


City of Skellefteå 2030

from 72.000 to 80.000 inhabitants...

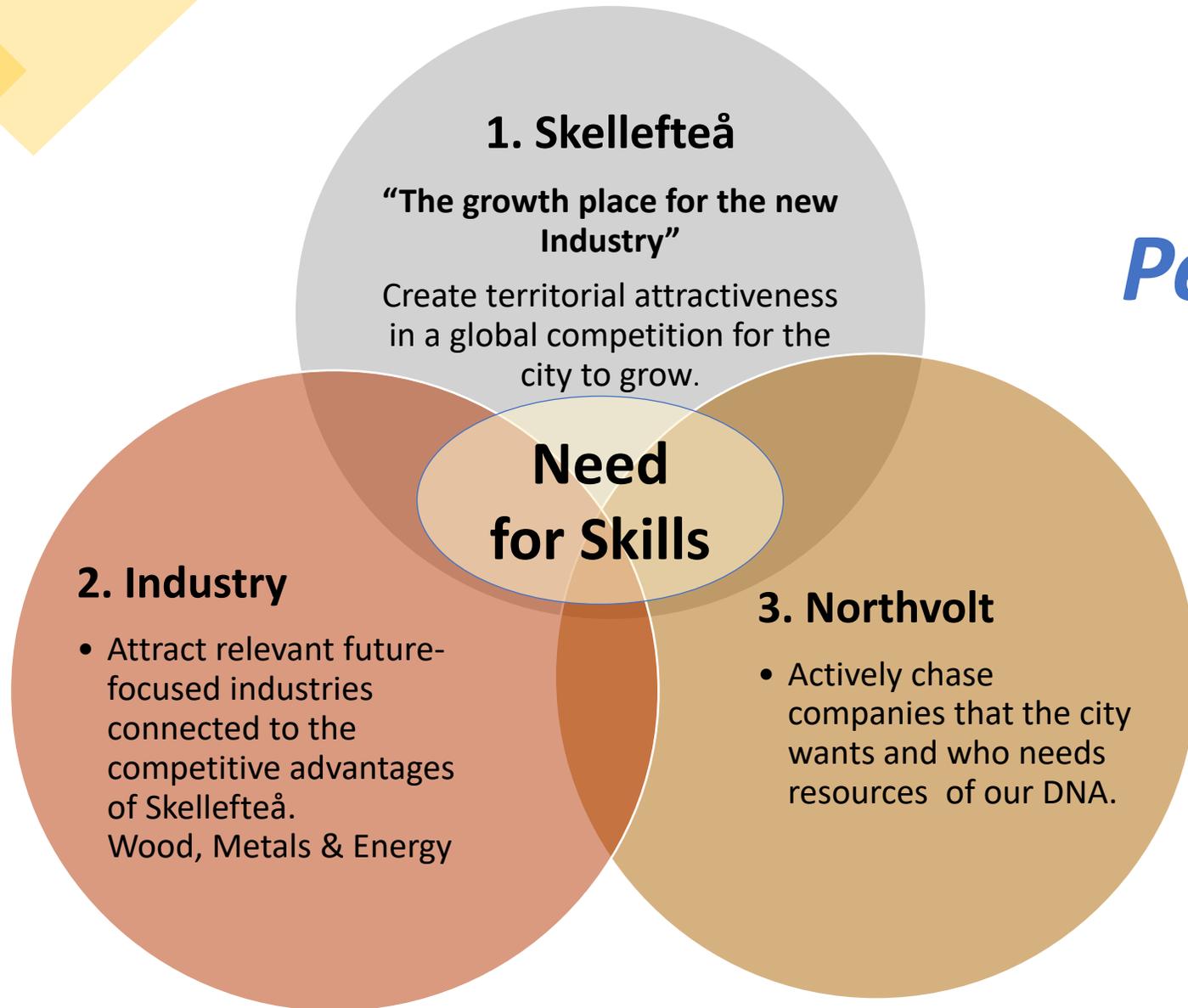
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Create 4.000 new jobs, in new industries!



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Three Perspectives



1. SKILLS TO CREATE AN ATTRACTIVE CITY

- Skilled and motivated politicians with the capability to dream big, and lead dreams to reality
- Skills in urban planning to attract a broad spectrum of families to move to the city such as roads, schools, communications, housing, jobs, healthcare, sports, restaurants, culture etc

3. SKILLS TO PROVIDE THE RIGHT EDUCATION & TRAINING

- Be near and understand the real needs of the companies
- A variety in different educational concepts
- Reskilling and upskilling - creating a common local skills data base
- Support public & private education
- Provide relocation services

2. SKILLS FOR INVESTMENT READINESS

- Talk the right language and understand the real criteria that the investors are concerned about
- Skills of innovating and develop the necessary key assets linked to green, sustainable emerging industries of the future
- Orchestrating local and regional innovation eco system with key territorial leaders

KEY SKILLS IN ALL THREE AREAS

- *Political vision → Leading towards change - Be brave!!*
- *Be different and interesting*
- *Walk the talk and make it happen*
- *Teamwork based on trust*
- *Foster and allow Entrepreneurial & Intrapreneurial skills*
- *Business intelligence and foresight skills*
- *Passion for a sustainable development*

