



EUROPEAN COMMISSION

Executive Agency for Small and Medium-sized Enterprises (EASME)

Department A – COSME, H2020 SME and EMFF
Unit A1 - COSME

Brussels,
EASME/A1/NMP/PGI

To whom it may concern

Subject: Invitation to contribute to the EU Survey on Skills for Industry Strategy 2030

Dear Madam, Dear Sir,

The Executive Agency for Small and Medium-sized Enterprises (EASME) under the powers delegated by the European Commission, Directorate General for Internal Market, Industry, Entrepreneurship and SME (DG GROW), signed the specific contract EASME/COSME/2016/034 to conduct research analysis about the skills for smart industrial specialisation and digital transformation in the EU. The latter is currently being carried out by the contractor PricewaterhouseCoopers EU Services EESV.

The objective of the service contract is to develop a common vision and supporting actions on skills for smart industrial specialisation and digital transformation with a view to increasing the capacity of industry, social partners, education and training organisations and policymakers at all levels to successfully shape the workforce transformation in Europe. It aims at helping cities, regions and Member States in designing and implementing ambitious skills policies for smart industrial specialisation and digital transformation strategies.

Within the framework of this project, PwC is carrying out a **survey on the Skills for Industry Strategy 2030 and accompanying policy recommendations**. The survey, which is part of the service contract, will inquire first about the elaborated vision and its dimensions and then will ask for specific feedback on the nine recommendation modules. The survey results will be used in finalising the recommendations and delivering the final report to the EASME and DG for Internal Market, Industry, Entrepreneurship and SMEs.

Given the importance of this for policy-making purposes, EASME and DG GROW would greatly appreciate your co-operation with PwC, its partners and its national experts.

All responses given to the survey, including any personal information you provide will be kept strictly confidential. Your personal data will be processed in accordance with Regulation (EU) No 2018/17251 on the protection of individuals with regard to the processing of

personal data by the Union institutions, bodies, offices and agencies and on the free movement of such dataⁱ. Your individual responses will not be shown to anyone.

For specific questions about the survey, please contact Mr. Bertrand Pedersen from PwC Luxembourg (bertrand.pedersen@pwc.com – Tel. 00352 621 33 43 65)

For any question concerning the specific contract with the consortium led by PwC, please contact Ms. Paola Garcia Isaak at EASME (paola.garcia-isaak@ec.europa.eu - Tel. 0032 (0)2 29 81 816).

I thank you in advance for your support and time,

Yours sincerely,

(e-signed)

Natalia Martínez Páramo

Head of Unit

ⁱ [Regulation \(EU\) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation \(EC\) No 45/2001 and Decision No 1247/2002/EC \(OJ L295/39 of 21.11.2018\).](#)